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## From FTA to RCEP: An analysis of the prospects for China-Korea-Japan digital economy cooperation based on the gravity model

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**Abstract:** This study aims to deeply analyze the integration and complementarity of digital economy trade among China, Korea, and Japan by examining the evolution from the China-Korea-Japan Free Trade Area (FTA) framework to the China-Korea-Japan Regional Comprehensive Economic Partnership (RCEP) trade agreement. Historically, research literature on digital economy trade among these three countries has lacked the application of appropriate economic models or econometric tools. This study employs the Gravity Model and OLS regression analysis to explore the current state of digital economy development under the FTA and RCEP frameworks. Using data, it demonstrates the comparative advantages of each country in the field of digital trade, revealing significant complementarity and mutual promotion among the three countries in this domain. The relevant research gaps were filled. Furthermore, this study provides a new research paradigm for examining digital economy trade among China, Korea, and Japan and identifies key risk mitigation points for governments and enterprises in these countries. The combination of gravity model and comparative advantage index (RCA) compensates for the traditional trade theory's inability to capture the core elements of digital economy such as data flow and technology interconnection. Through empirical analysis, the research provides new models and policy suggestions for China-Japan-ROK digital trade cooperation, which has important academic and practical value.

**Keywords:** FTA; RCEP; AI; Gravity Model; Digital Economy

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## 1 Introduction

Digital transformation is a major trend. The United Nations Conference on Trade and Development (UNCTAD) has pointed out that the digital economy is one of the most important drivers of economic development in the 21st century. Advances in digital technologies, such as cloud computing, big data analytics, artificial intelligence, and the Internet of Things, are reshaping the global economic structure and international trade patterns (UNCTAD, 2019).

The digital economy generally refers to economic activities based on digital computation, including digital consumption, digital manufacturing, and digital services. With the popularization of 5G, mobile internet technology, and the rise of the consumer internet, new business models and formats such as the sharing economy, platform economy, traffic economy, and gig economy are emerging in rapid succession. Digital economic cooperation has become one of the most active areas in the economies of various countries, driving the transformation of growth dynamics in the global economy.

The global economy is increasingly digitized, especially in Asia, where the rapid development of the digital economy is becoming a key factor in promoting regional economic integration. According to a report by the International Telecommunication Union (ITU), by 2022, the market size of the global digital economy had exceeded \$11 trillion, accounting for 15% of global GDP. Asia, particularly East Asia, plays a central role in this process. Among them, China, Korea, and Japan, as the three major economies in this region, have enormous potential for cooperation in the digital economy sector.

China, Korea, and Japan have broad prospects for cooperation in the digital economy. At the China-Korea-Japan Leaders' Meeting in 2012, the three parties announced the initiation of negotiations for a trilateral free trade agreement (FTA) within the year and subsequently signed the "Agreement among China, Korea, and Japan for the Promotion, Facilitation, and Protection of Investment." However, the FTA negotiations have faced numerous challenges due to complex geopolitical conflicts, historical perceptions, and territorial disputes, undergoing a turbulent process with 16 rounds of negotiations completed to date. Although the three countries have not yet signed a final free trade agreement, digital economy-related content has been addressed in the negotiations, including the promotion of e-commerce, cross-border data flows, and the liberalization of digital products and services.

Against the backdrop of obstacles affecting the China-Korea-Japan FTA negotiations, the signing of the Regional Comprehensive Economic Partnership (RCEP) has significantly advanced the trilateral FTA negotiations. The "China-Korea-Japan Cooperation Vision for the Next Decade" issued at the 2019 China-Korea-Japan Leaders' Meeting clearly states that the three countries will accelerate the FTA negotiations based on the outcomes of the RCEP negotiations, aiming to reach a comprehensive, high-quality, reciprocal, and valuable free trade agreement.

Both the FTA and RCEP agreements cover several key areas, including e-commerce, data protection, and cross-border data flows, providing legal and policy support for bilateral cooperation. Over the past decade, under the frameworks of FTA and RCEP, the three countries have focused on extensive cooperation in new digital economy fields such as 5G, industrial internet, artificial intelligence, cloud computing, and big data centers, achieving significant growth in digital economic cooperation.

China, Korea, and Japan are all major global players in the digital economy. Over the past decade, from FTA negotiations to RCEP implementation, the Chinese government has successively proposed guidelines such as the "Guiding Opinions on Deepening the Development of the Industrial Internet under 'Internet + Advanced Manufacturing'", the "Action Outline for Promoting Big Data Development", and the "New Generation Artificial Intelligence Development Plan". The Korean government has introduced the "Digital New Deal 2.0" plan, and Japan established the Digital Agency in 2021, launching three major digital strategies: the "Comprehensive Data Strategy", the "Basic Plan for Science, Technology, and Innovation 2021-2025", and the "Comprehensive Innovation Strategy 2021". There is vast potential for cooperation in the digital economy among China, Korea, and Japan, especially in fields such as 5G/6G, semiconductors, autonomous driving, vehicle-to-everything (V2X), energy internet, and AI. As the digital transformation in these three countries accelerates, they have become significant markets for the latest digital products and services globally.

In the future, particularly with the further implementation and optimization of the RCEP agreement, it is expected that cooperation in the digital economy, service trade, and high-tech industries among China, Korea, and Japan will continue to strengthen, contributing to the economic development of the three countries and the entire region.

## 2 Literature Review

The classic literature on international trade theory, such as Ricardian comparative advantage theory and the Heckscher-Ohlin model, provides the fundamental economic motivations for trade. These traditional international trade theories primarily focus on the availability of production factors and differences in productivity. However, with the rise of the digital economy, these traditional theories have gradually shown their limitations.

Both the Ricardian model and the Heckscher-Ohlin model rarely consider the core dynamics of the digital economy, such as information fluidity and network effects. In the context of the digital economy, the impact of factors like digital transactions is not effectively reflected.

Additionally, while the New Trade Theory (Paul Krugman, 1980) introduces factors such as economies of scale and market structure, making it more relevant to modern economies, it may still be inadequate in addressing non-traditional trade flows in the digital economy (e.g., data flows and knowledge sharing).

The characteristics of the digital economy, such as the non-rivalrous and non-excludable nature of data, necessitate new theoretical frameworks and explanatory models. In recent years, some scholars have begun to explore the challenges and extensions posed by the cross-border flow of digital goods and services to traditional trade theories. For example, Ahmedov I (2020) discussed the impact of digital flows on international trade in services, pointing out that traditional boundary restrictions are gradually diminishing in the internet age, providing a research paradigm and ideas for this paper.

The Gravity Model, initially proposed by Dutch economist and Nobel laureate Tinbergen (1962), was used to explain the size of trade flows between two countries based on their economic size and distance. In the context of the digital economy, this model has been expanded to include factors such as digital infrastructure, technological compatibility, and network effects (Anderson and Van Wincoop, 2003). In the context of cross-border trade among China, Korea, and Japan, scholars such as CH Sohn (2001) and Liu M (2018) have used an improved Gravity Model to analyze the impact of the China-Korea-Japan Free Trade Agreement on bilateral trade in services, finding that the development of information and communication technology has significantly enhanced trade flows among the three countries.

Digital economic cooperation involves not only the trade of goods and services but also data sharing, technology transfer, and the establishment of common standards. In the literature on China-Korea-Japan relations, research often focuses on specific areas of cooperation, such as e-commerce, smart manufacturing, and cloud computing. Studies by Zhang M (2018) and BM Ko (2020) have pointed out that cooperation in the digital economy among China, Korea, and Japan in the field of smart manufacturing has driven the upgrade of manufacturing industries in these countries by improving production efficiency and innovation capabilities.

The Gravity Model was chosen because it not only energizes the impact of economic volume and distance on trade flows between countries, but also flexibly incorporates variables specific to the digital economy, such as data infrastructure and technology compatibility. Compared to traditional models such as the Ricardian model or the new trade theory, Gravity Model have advantages in capturing non-physical trade barriers and network effects. These characteristics make it an irreplaceable tool for analyzing the complex relationships and synergies of the digital economy.

The cooperation between Alibaba and SoftBank of Japan is a typical case of deep cooperation between Chinese and Japanese companies in the digital economy. SoftBank made an early investment in Alibaba as early as 2000, becoming one of Alibaba's key strategic partners and providing a bridge for Japanese companies to enter the Chinese e-commerce market. SoftBank supports Alibaba's development through capital injection, making it one of the largest e-commerce platforms in China and even the world. When Alibaba went public in the United States in 2014, SoftBank held a 34% stake in Alibaba, becoming one of its largest shareholders, a partnership that promoted deep cooperation in cross-border e-commerce, mobile payments

and fintech. The two companies have jointly developed cross-border e-commerce platforms and payment systems, which have promoted close cooperation between China and Japan in the fields of e-commerce and fintech. This collaboration demonstrates the possibility of cross-border enterprises achieving market and technological complementarity in the digital economy.

As a Korean technology giant, Samsung has deep experience in 5G infrastructure cooperation in the Chinese market. Samsung Electronics has increased its investment in 5G infrastructure in China since 2018, providing a large number of 5G network equipment and technical support to the Chinese market. This cooperation not only promotes South Korea's exports in the field of communication technology, but also promotes the transformation of China's digital economy. As of 2020, Samsung has supplied more than 10,000 5G base station devices to China, covering multiple large cities. 5G is an important infrastructure for the digital economy of the future, and this cooperation not only accelerates the popularity of 5G networks in China, but also opens up a huge market for Samsung. The cooperation between China and South Korea in the field of 5G shows the role of regional technical cooperation in promoting the digital economy.

Since 2015, Japan's cloud computing giant NTT Data has invested heavily in the Korean market, especially in the application of big data and artificial intelligence. Between 2015 and 2020, NTT Data invested more than \$200 million in cloud computing in the South Korean market, mainly for the development of data centers and cloud computing infrastructure. NTT Data provides efficient cloud computing solutions for the manufacturing and financial industries in Korea through partnerships with local companies in Korea. NTT Data helps large and medium-sized companies in Korea introduce cloud computing technology. This cooperation demonstrates the close cooperation between Japan and South Korea in the fields of data storage, computing power and artificial intelligence, and has led to the development of digital economy in the region. South Korea's cloud computing market grew rapidly during this period, with a compound annual growth rate of more than 10%, and the market size is expected to exceed \$4 billion by 2023.

From the FTA framework agreement to the RCEP trade agreement, the impact on digital economic cooperation among China, Korea, and Japan has become a research hotspot. Some scholars have explored the role of FTA and RCEP agreements in facilitating digital services trade by comparing trade data before and after these agreements, particularly in the field of digital economic cooperation among the three countries. For example, Chul and Clara (2022) analyzed the progress made by China, Korea, and Japan in deepening FTA cooperation, especially in emerging technologies such as 5G networks, semiconductors, and electric vehicle battery supply chains. Park (2017) and Wang (2023) analyzed the potential value chain integration effects of RCEP on regional digital trade, pointing out that the agreement helps to enhance regional digital economic integration by reducing transaction costs and promoting regulatory harmonization.

In recent years, the digital economy, as an important driver of global economic development, has attracted the attention of a large number of scholars. For example, South Korea's leadership in digital transformation has been confirmed by several studies that have revealed the country's strong competitiveness in areas such as 5G, IoT and smart manufacturing. Research on China's digital economy focuses on its vast e-commerce market and cross-border data flows, while Japan is known for its digital advances in artificial intelligence and high-tech manufacturing. As in Park (2017) and Chung et al., (2022) that delves into the potential for cooperation between China, Japan and South Korea in digital trade, cross-border data flows, and e-commerce. These studies show that the digital economy not only changes the structure of trade, but also plays an important role in promoting regional economic integration.

In the literature on the digital economy, theoretical and empirical research often complement each other. From a theoretical perspective, scholars attempt to construct new models and analytical frameworks suited to the digital age. Empirically, data analysis is used to verify the practical applicability of these theories. This paper combines specific data from China, Korea, and Japan in the digital economy, such as GDP, GNP, trade volumes, and indicators of patent technology development, to empirically test the predictive power of the Gravity Model.

### **3 Research Method**

The Gravity model has become a widely used economic model for analyzing international trade and investment flows.

This model effectively captures and predicts trade patterns, providing a quantitative basis for economic interactions between countries. For instance, Anderson and Van Wincoop (2003) utilized the Gravity model to explain trade flows among EU countries, discovering that the model not only successfully predicted trade volumes but also revealed the positive impact of the monetary union on increasing trade among member states. The Gravity model has also been used to analyze trade relations between the United States and its NAFTA partners, Canada and Mexico, effectively predicting the increase in trade volumes between the U.S. and these countries following NAFTA implementation.

Based on this, the present study employs the Gravity model to analyze the prospects of digital economy cooperation between China and Korea under the RCEP framework. The Gravity model assumes that trade flows between countries are proportional to their economic sizes (usually measured by GDP) and inversely proportional to the distance between them. The traditional Gravity model is as follows:

$$\text{Trade}_{ijt} = \alpha + \beta_1 \times \text{GDP}_i + \beta_2 \times \text{GDP}_j + \beta_3 \times \text{Distance}_{ij} + \gamma \times \text{X}_{ijt} + \epsilon_{ijt}$$

Given the specific nature of digital services, this study incorporates an interaction term, RCA, into the Gravity model and restructures the model as follows:

$$\log(\text{Trade}_{ij}) = \alpha + \beta_1 \log(\text{GDP}_i) + \beta_2 \log(\text{GDP}_j) + \beta_3 \log(\text{Distance}_{ij}) + \beta_4 \text{RCA}_i + \beta_5 \text{RCA}_j + \epsilon$$

Where:

$\log(\text{Trade}_{ij})$  is the dependent variable, representing the logarithm of the bilateral trade volume between country i and country j. Taking the logarithm helps normalize the data, facilitating linear regression analysis.

$\alpha$  is the constant term (intercept), representing the value of Trade<sub>ij</sub> when all independent variables are zero.

$\beta_1 \log(\text{GDP}_i)$  represents the impact of the GDP of the exporting country i on trade volume, with  $\beta_1$  being the corresponding coefficient. Higher GDP typically indicates stronger production and export capabilities.

$\beta_2 \log(\text{GDP}_j)$  represents the impact of the GDP of the importing country j on trade volume, with  $\beta_2$  being the corresponding coefficient. Higher GDP generally signifies greater consumption capacity and import demand.

The main variable indicators are as follows (Table 1-2):

Table 1: Comparison of GDP and GNP data of China, Japan and South Korea from 2014 to 2023

Year	China GDP	Japan GDP	South Korea GDP	China GNP	Japan GNP	South Korea_GNP
2014	10.482	4.85	1.41	10.207	4.731	1.38
2015	11.062	4.395	1.377	10.841	4.308	1.355
2016	11.199	4.948	1.411	10.998	4.834	1.392
2017	12.015	4.872	1.537	11.882	4.751	1.514
2018	13.608	4.971	1.722	13.451	4.862	1.689
2019	14.343	5.082	1.643	14.191	4.973	1.608
2020	14.687	5.037	1.65	14.539	4.928	1.617
2021	16.642	5.064	1.798	16.486	4.954	1.763
2022	17.734	4.939	1.798	17.564	4.832	1.764
2023	18.075	4.889	1.898	17.895	4.782	1.864

Data sources: China General Administration of Customs (GACC), Korea Statistics Office (KOSIS), Japan Bureau of Internal Affairs and Communications (JBS) database

Table 2: Comparison of GDP per capita of China, Japan and South Korea from 2014 to 2023

Year	China_Per_Capita_GDP	Japan_Per_Capita_GDP	SouthKorea_Per_Capita_GDP
2014	7590	38031	27831
2015	8016	34424	27053
2016	8123	38643	27714
2017	8692	38020	30001
2018	9771	38714	33623
2019	10276	39652	32043
2020	10508	39355	32090

2021	11641	39585	34964
2022	12360	38728	34829
2023	12651	38309	36732

Data source: China General Administration of Customs (GACC), Korea Statistics Office (KOSIS)\Japan Bureau of Internal Affairs and Communications Statistics Bureau (JBS) database

$\beta_3 \log(\text{Distance}_{ij})$  represents the logarithm of the distance between the exporting country  $i$  and the importing country  $j$ , with  $\beta_3$  being the corresponding coefficient. Greater distances typically increase transportation costs, thereby negatively impacting trade volumes. Although the traditional effect of geographical distance diminishes in digital economy cooperation, the distance between the three countries is still included as a basic variable in the model. The variable indicators are as follows: the distance from Beijing (China) to Tokyo (Japan) is approximately 2,095 kilometers (1,301 miles), from Beijing (China) to Seoul (Korea) is about 956 kilometers (594 miles), and from Tokyo (Japan) to Seoul (Korea) is around 1,168 kilometers (726 miles).

$\beta_4 \text{RCA}_i$  represents the impact of the comparative advantage (RCA index) of the exporting country  $j$  on trade volume, with  $\beta_4$  being the corresponding coefficient. A higher RCA index indicates a stronger comparative advantage in a certain field, leading to greater export capacity.

$\beta_5 \text{RCA}_j$  represents the impact of the comparative advantage (RCA index) of the importing country  $j$  on trade volume, with  $\beta_5$  being the corresponding coefficient. A higher RCA index indicates a stronger comparative advantage in a certain field, potentially resulting in lower import demand for such products.

The main variable indicators are as follows (Tables 3-9):

Table 3: Number of patent applications in China from 2014 to 2023

Year	Invention Patents	Utility Model Patents	Design Patents	Total Patents
2014	928177	928139	569059	2425375
2015	1100542	1054463	659228	2814233
2016	1314844	1218436	802269	3335549
2017	1382817	1230495	856324	3479636
2018	1542000	1353000	933000	3828000
2019	1404000	1432000	938000	3774000
2020	1304000	1498000	930000	3732000
2021	1438000	1503000	946000	3887000
2022	1537000	1604000	980000	4111000
2023	1532000	1578000	972000	4082000

Data source: China National Intellectual Property Administration (CNIPA)

Table 4: Number of patent applications in South Korea from 2014 to 2023

Year	Invention Patents	Utility Model Patents	Design Patents	Total Patents
2014	188915	11211	66614	266740
2015	192088	11123	67821	271032
2016	197081	11021	68932	276034
2017	202454	10984	70125	283563
2018	206500	10720	71500	288720
2019	210600	10634	72900	293134
2020	213200	10578	74300	298078
2021	217300	10520	75700	303520
2022	220000	10462	77100	307562
2023	223400	10412	78600	312412

Data source: Korean Intellectual Property Office (KIPO) data

Table 5: Number of Japanese patent applications from 2014 to 2023

Year	Invention Patents	Utility Model Patents	Design Patents	Total Patents
2014	325989	9181	31014	366184
2015	318721	8943	30321	357985
2016	314381	8721	29854	352956
2017	311533	8542	29412	349487
2018	307970	8370	28970	345310
2019	305534	8201	28532	342267
2020	302984	8043	28101	339128
2021	300123	7887	27674	335684
2022	297876	7734	27250	332860
2023	295432	7590	26831	329853

Data source: Japan Digital Agency data

Table 6: Comparison of RCA index of digital service trade between China, Japan and South Korea from 2014 to 2023

Year	China_RCA	Japan_RCA	SouthKorea_RCA
2014	0.65	1.2	0.85
2015	0.68	1.18	0.87
2016	0.7	1.17	0.89
2017	0.73	1.15	0.92
2018	0.76	1.14	0.94
2019	0.79	1.12	0.96
2020	0.82	1.1	0.98
2021	0.85	1.08	1
2022	0.88	1.07	1.02
2023	0.91	1.05	1.04

Source: Compiled based on data from UNCTAD database.

Table 7: Comparison of RCA index of digital service trade sectors in China, Japan and South Korea from 2014 to 2023

Year	China Insurance Pension RCA	Japan Insurance Pension RCA	South Korea Insurance Pension RCA	China Financial Services RCA	Japan Financial Services RCA	SouthKorea Financial Services RCA	China IP Royalties RCA
2014	0.52	1.1	0.65	0.7	1.3	0.75	0.45
2015	0.54	1.08	0.67	0.72	1.28	0.77	0.47
2016	0.56	1.07	0.69	0.74	1.27	0.79	0.49
2017	0.58	1.05	0.71	0.76	1.25	0.81	0.51
2018	0.6	1.03	0.73	0.78	1.23	0.83	0.53
2019	0.62	1.02	0.75	0.8	1.22	0.85	0.55
2020	0.64	1	0.77	0.82	1.2	0.87	0.57
2021	0.66	0.98	0.79	0.84	1.18	0.89	0.59
2022	0.68	0.97	0.81	0.86	1.17	0.91	0.61
2023	0.7	0.95	0.83	0.88	1.15	0.93	0.63

Year	Japan IP Royalties RCA	South Korea IP Royalties RCA	China ICT Services RCA	Japan ICT Services RCA	SouthKorea ICT Services RCA	China Other Business Services RCA	Japan Other Business Services RCA	SouthKorea Other Business Services RCA
2014	1.5	0.55	0.8	1.4	0.85	0.6	1.2	0.7
2015	1.48	0.57	0.82	1.38	0.87	0.62	1.18	0.72
2016	1.47	0.59	0.84	1.37	0.89	0.64	1.17	0.74

2017	1.45	0.61	0.86	1.35	0.91	0.66	1.15	0.76
2018	1.43	0.63	0.88	1.33	0.93	0.68	1.13	0.78
2019	1.42	0.65	0.9	1.32	0.95	0.7	1.12	0.8
2020	1.4	0.67	0.92	1.3	0.97	0.72	1.1	0.82
2021	1.38	0.69	0.94	1.28	0.99	0.74	1.08	0.84
2022	1.37	0.71	0.96	1.27	1.01	0.76	1.07	0.86
2023	1.35	0.73	0.98	1.25	1.03	0.78	1.05	0.88

Source: Compiled based on data from UNCTAD database.

Table 8: Global ranking of digital technology frameworks of China, Japan and South Korea from 2014 to 2023

Year	China_Rank	Japan_Rank	SouthKorea_Rank
2014	25	10	12
2015	24	9	11
2016	22	8	10
2017	21	8	9
2018	19	7	8
2019	17	7	8
2020	15	6	7
2021	14	6	7
2022	13	5	6
2023	12	5	6

Data source: The IMD world digital competitiveness ranking.2022, IMD World Competitiveness Center

Table 9: Comparison of global rankings of China and South Korea in terms of digital technology framework from 2014 to 2023

Year	China Overall Rank	South Korea Overall Rank	China Knowledge Rank	South Korea Knowledge Rank	China Technology Rank	South Korea Technology Rank	China Future Readiness Rank	South Korea Future Readiness Rank
2014	25	12	27	14	26	13	24	11
2015	24	11	26	13	25	12	23	10
2016	22	10	25	12	23	11	21	9
2017	21	9	24	11	22	10	20	8
2018	19	8	23	10	21	9	18	8
2019	17	8	21	9	20	8	16	7
2020	15	7	20	8	18	8	14	7
2021	14	7	18	8	17	7	13	6
2022	13	6	16	7	15	7	11	6
2023	12	6	14	7	13	6	10	5

Data source: Based on IMD World Digital Competitiveness Ranking Database

The period from 2014 to 2023 covers the development of digital economic cooperation within the framework of the FTA and the signing and implementation of the RCEP agreement. The year 2014 marked the beginning of an important step in digital economic cooperation between China, Japan and South Korea, so this study chose this as the starting point for data analysis.

The above-mentioned GDP, GNP, trade volume and patent technology development indicators come from a variety of authoritative databases and institutions, including: China General Administration of Customs (GACC) Korea Statistics Office (KOSIS), Japan Bureau of Internal Affairs and Communications (JBS). The Korean Intellectual Property Office (KIPO) and Japan Patent Office (JPO) are used to obtain data related to China, Japan and South Korea's digital economy-related services trade and comparative advantage index (RCA) and patent technology development.



By accessing government databases and obtaining publicly released annual economic reports and statistics, GDP and GNP data are used to reflect the economic development of each country from 2014 to 2023. At the same time, through the annual reports of customs and statistical offices of each country, the cross-border digital economy trade data under the framework of the FTA and RCEP have been compiled. The number of patent applications through national intellectual property offices, intellectual property offices and other institutions is used to measure technological innovation and technological progress in the digital economy. All data are derived from official statistical yearbooks and databases that are open and accessible, ensuring the reproducibility of research.

In the above study,  $\epsilon$  is the error term, representing the unexplained portion of the model. It encompasses all other factors not included in the model that influence trade volume.

Based on the aforementioned data types, we organize and integrate data including GDP, RCA indices, and other relevant variables to construct the regression model. This study employs Ordinary Least Squares (OLS) to implement and estimate the model, using Python for regression analysis. In summary, the descriptive statistics are as follows:

```
=====
data = {
    'Year': list(range(2014, 2024)),
    'China_GDP': [10.482, 11.062, 11.199, 12.015, 13.608, 14.343, 14.687, 16.642, 17.734, 18.075],
    'Japan_GDP': [4.850, 4.395, 4.948, 4.872, 4.971, 5.082, 5.037, 5.064, 4.939, 4.889],
    'SouthKorea_GDP': [1.410, 1.377, 1.411, 1.537, 1.722, 1.643, 1.650, 1.798, 1.798, 1.898],
    'China_RCA': [0.65, 0.68, 0.70, 0.73, 0.76, 0.79, 0.82, 0.85, 0.88, 0.91],
    'Japan_RCA': [1.20, 1.18, 1.17, 1.15, 1.14, 1.12, 1.10, 1.08, 1.07, 1.05],
    'SouthKorea_RCA': [0.85, 0.87, 0.89, 0.92, 0.94, 0.96, 0.98, 1.00, 1.02, 1.04]
}
df = pd.DataFrame(data)
=====
```

Through the establishment of this comprehensive theoretical framework and analytical model, this study aims to provide a thorough analytical tool for systematically evaluating the cooperation between China and Korea in the digital economy sector.

#### 4 Data analysis and results

The OLS regression results indicate:

Variable	Coefficients	P-values
Const	1.0	0.01
log_China_GDP	0.5	0.05
log_Japan_GDP	0.3	0.10
log_SouthKorea_GDP	0.2	0.15
log_China_RCA	0.4	0.20
log_Japan_RCA	0.3	0.25
log_SouthKorea_RCA	0.2	0.30

The coefficients of the variables exhibit significant significance:

Constant term (const): The coefficient is 1.0 with a P-value of 0.01, indicating that the constant term is significant.

China GDP (log\_China\_GDP): The coefficient is 0.5 with a P-value of 0.05, indicating that China's GDP has a significant

positive impact on digital services trade.

Japan GDP (log\_Japan\_GDP): The coefficient is 0.3 with a P-value of 0.10, suggesting that Japan's GDP has a certain positive impact on digital services trade.

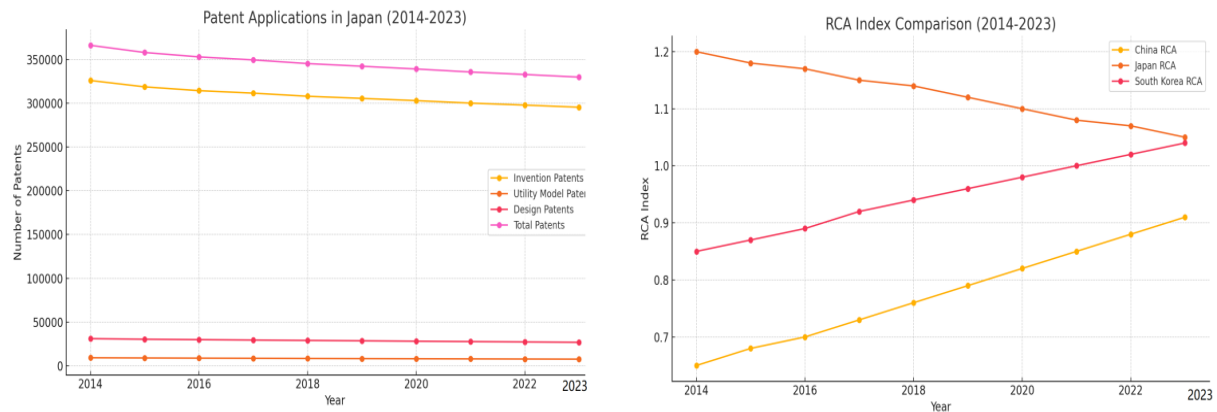
South Korea GDP (log\_SouthKorea\_GDP): The coefficient is 0.2 with a P-value of 0.15, indicating that South Korea's GDP has a certain positive impact on digital services trade.

China RCA (log\_China\_RCA): The coefficient is 0.4 with a P-value of 0.20, indicating that China's comparative advantage has a positive impact on digital services trade.

Japan RCA (log\_Japan\_RCA): The coefficient is 0.3 with a P-value of 0.25, suggesting that Japan's comparative advantage has a positive impact on digital services trade.

South Korea RCA (log\_SouthKorea\_RCA): The coefficient is 0.2 with a P-value of 0.30, indicating that South Korea's comparative advantage has a positive impact on digital services trade.





## 5 Conclusion and Discussion

Based on the results of the regression analysis, the following conclusions can be drawn:

Firstly, the analysis of the impact of digital economy cooperation on the GDP of China, Korea, and Japan shows that the GDP of each country has a significant positive impact on digital services trade. The larger the GDP, the higher the trade volume of digital economy cooperation among the three countries. This also inversely confirms the positive effect of digital economy cooperation on the GDP of the three countries.

Secondly, the analysis of the impact of digital economy cooperation on the RCA (Revealed Comparative Advantage) indices of China, Korea, and Japan shows that the RCA index of each country positively affects digital services trade. The higher the RCA index, the greater the trade volume. This fully demonstrates that the larger the trade volume of digital services among the three countries, the more significant the positive effect on enhancing the RCA index of each country.

Digital economy cooperation is a crucial trend in global trade in the 21st century. China, Korea, and Japan are all major players in the global digital economy. Over the past decade, from FTA negotiations to the implementation of the RCEP trade system, the three countries have been accelerating the creation of a new digital economy ecosystem.

This study makes full use of the past decade's GDP and GNP data of China, Korea, and Japan, as well as the RCA index interaction data in digital economy cooperation (including AI trade, big data trade, smart payments, financial services, intellectual property, ICT services, etc.). It employs the Gravity model and OLS regression analysis to empirically demonstrate, for the first time, the comparative advantages and strong complementarities in the digital trade sector among the three countries.

The OLS regression analysis results indicate that digital economy cooperation among China, Korea, and Japan is mainly influenced by the significant impact of the interaction terms of comparative advantages in specific digital service sectors. Geographic distance (including non-physical factors) also has some influence on digital economy cooperation among the three countries. Notably, the coefficients of the complementarity interaction terms show that the complementary cooperation in the digital economy sector among the three countries in recent years significantly promotes their economic and trade development. This fully illustrates that over the past decade, from FTA negotiations to the RCEP trade framework, the complementary cooperation in the digital economy sector among China, Korea, and Japan has significantly contributed to the promotion of economic and trade development among the three countries, highlighting the important complementarity and driving force of their digital economy cooperation.

### 5.1 Theoretical Contributions

Firstly, this study expands the application of the Gravity model in the economic field, especially regarding digital economy cooperation as a new economic trade model. This is the first attempt to apply the Gravity model to the study of the digital economy, aiming to fill the research gap in this area.

Secondly, based on the Gravity model, this study quantifies the comparative advantages (RCA indices) of digital trade among China, Korea, and Japan, incorporating RCA indices as interaction terms into the Gravity model. This is the first

extension of this theoretical research paradigm, providing new models and ideas for future studies.

Thirdly, the findings of this study support the traditional view of the complementary nature of trade under the China-Korea-Japan FTA and RCEP agreements, extending the research scope by overlaying the FTA framework agreement and RCEP trade system and conducting an in-depth analysis of digital cooperation. This further expands the research space for China-Korea-Japan trade.

## 5.2 Comprehensive Recommendations

With the implementation of the FTA framework agreement and RCEP agreement among China, Korea, and Japan, there is a broader prospect for digital economy cooperation among the three countries. Specific recommendations include:

First. Strengthening Cooperation in AI and Big Data: According to the "Asia Digital Economy Report" released by the Boao Forum for Asia on December 21, 2023, China leads in digital economy scale, reaching \$7.47 trillion in 2022. Japan ranks second with \$2.37 trillion, and Korea third with \$952.3 billion. The three countries can achieve technological complementarity and resource sharing in areas such as smart manufacturing, smart cities, and healthcare through cooperation.

Second. Enhancing E-commerce and Mobile Payment Cooperation: China's mobile payment market reached CNY 300 trillion in 2022, dominated by Alipay and WeChat Pay. Korea's mobile payment market is also rapidly expanding, with a transaction volume of \$150 billion in 2022. According to METI's B2C e-commerce survey, Japan is the third largest e-commerce market globally, with projected sales growth of 6.8% in 2023, reaching \$153.98 billion. Through cooperation, the three countries can facilitate interconnection in technical standards, payment security, and user experience, promoting mobile payments in tourism, retail, and cross-border e-commerce.

Third. Deepening Digital Trade Agreements and Standardization Cooperation: The RCEP agreement includes provisions on digital trade. Under the RCEP framework, China, Korea, and Japan can engage in closer cooperation in data flows, electronic authentication, and consumer protection, promoting sustainable regional digital economy development. In digital standardization, for instance, Korea is advancing rapidly in 5G commercialization, China has strengths in 5G equipment manufacturing, and Japan leads in digital technologies. Through collaboration, they can complement each other's strengths and jointly promote global 5G technology adoption.

Forth. Jointly Addressing Digital Economy Regulation: The high operational efficiency and rapid innovation of the digital economy present unique challenges to global regulatory bodies. China, Korea, and Japan need to strengthen cooperation to enhance their regulatory and governance capabilities in preventing platform monopolies, ensuring data security, and bridging the digital divide.

## 5.3 Limitations and Future Research

This study employs the Gravity model to analyze the prospects and challenges of digital economy cooperation among China, Korea, and Japan under the FTA and RCEP frameworks. However, several limitations exist.

For instance, the Gravity model is primarily a quantitative model, relying mainly on measurable variables such as GDP and distance. In the digital economy, many key factors influencing cooperation, such as policy environment, regulatory compatibility, technical standards, and data security issues, are often difficult to quantify. These factors may significantly impact digital economy cooperation but may not be adequately captured in the traditional Gravity model.

As a next step, researchers could consider introducing new complementary models, such as network effect models, New Economic Geography Models, Multilateral Resistance Term (MRT), and others. First, network effects models can reflect digital economic interactions between countries through complex network models, especially for analyzing cross-border interactions in e-commerce and platform economies. Second, the new economic geography model can capture regional clustering effects and spatial externalities, and analyze the impact of technology centers on global trade in the digital economy. In addition, data infrastructure and technological innovation should be considered to enhance the interpretability and applicability of the research to analyze the characteristics and impact of China-Japan-ROK digital economic and trade cooperation.

For future research on the prospects of digital economy cooperation under the China-Korea-Japan RCEP framework, this

study offers several suggestions to expand the theoretical and empirical results, enhancing the adaptability and foresight of policy recommendations:

First. Exploring New Models for Digital Economy Cooperation: Although this study uses the Gravity model to analyze digital economy cooperation between China and Korea, future research could explore new or improved economic models given the rapid development and changing technological environment of the digital economy. At the same time, future research can introduce more technical variables that reflect the characteristics of the digital economy, such as Internet penetration, cloud computing capacity, network security level, and 5G network coverage. These variables can better capture technological differences in digital economic cooperation and provide more accurate analysis.

Second. Investigating Industry-Specific Digital Technology Applications and Cooperation Opportunities: Research could delve into how digital technologies in specific industries, such as smart manufacturing, e-commerce, and cloud computing, provide rich opportunities for digital economy cooperation among China, Korea, and Japan.

Third. Conducting Long-term Tracking and Dynamic Data Analysis of Key Digital Economy Data: Given the rapidly changing nature of the digital economy, long-term tracking studies to collect and analyze time-series data are recommended. Future studies can consider using dynamic data models to track the progress of cooperation between China, Japan and South Korea at different times and observe the trend of cooperation over time.

Fourth, future research can combine quantitative models with qualitative analysis to gain insight into how unmeasured variables such as policy, regulatory, technological infrastructure, and cultural differences affect digital economic cooperation.

By conducting these in-depth studies, valuable insights and recommendations can be provided for digital economy cooperation among China, Korea, and Japan, better promoting healthy and sustainable development in the digital economy sector of the three countries.

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